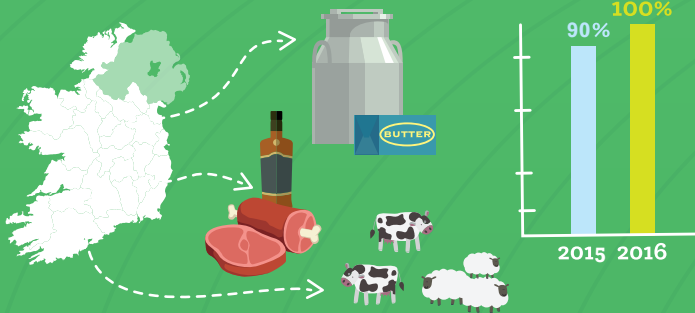


IRELAND WORKING WITH NATURE

Ireland has always been known for its natural high quality food, drink and ingredients. Through a world first programme called Origin Green, Ireland can be a world leader when it comes to sustainable food and drink production. Here's a few of the reasons why...

Ireland is committed to having all food and drink exports coming from Origin Green companies.



WHAT DOES ORIGIN GREEN DO?

At Farm Level:

Ireland is already leading the way by carbon foot printing its farms on a national scale.

Measurement Matters

We develop tools for farmers to improve performance and reduce their environmental impact in areas such as carbon emissions, water, biodiversity and energy usage.



Bord Bia has undertaken carbon assessments on

110,000

Irish farms to date to help drive continuous improvements.

At Food Processing Level:

Ireland has introduced the **Origin Green Sustainability Charter** that helps Irish food and drink suppliers plan their individual journey towards sustainability plans such as:



Raw material sourcing



Manufacturing Processes



Social initiatives

These plans are then independently verified and monitored by the SGS Group.

Irish companies are committed to doing more with less.



CONCLUSION

Origin Green makes Ireland

the first country in the world to introduce a sustainability programme for its entire food and drink industry.

Ireland is galvanising its entire food industry to join the journey to sustainability and be part of the global solution.

An Initiative by

Bord Bia

Irish Food Board



Working with nature

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Bord Bia

A growing movement of Irish farmers and producers are answering the call by joining the Origin Green charter. Learn more at www.origingreen.ie